

MARK DRAPER

Graphic Designer/Artworker

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L: Camberley, Surrey

PROFILE

Creative and multitalented Graphic Designer/Artworker with extensive experience in marketing, event and print design. Developing brand and corporate identities, brochures, magazines, adverts, event marketing and conference/exhibition materials.

Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities.

Skilled in client and vendor relations. Passionate and inventive creator of innovative marketing strategies and campaigns; perform well in deadline-driven environments and able to work within budget requirements.

CREATIVE EXPERIENCE

Print

- Magazine Production
- Marketing Materials
- Event/Booth Graphics
- Brochures & Newsletters
- Logos & Business Cards
- Posters, Flyers & Post Cards
- Business Stationery

Web/Digital

- Website Design - Wordpress/Joomla
- Social Media
- Email Newsletter
- Website/Newsletter Web Banners

IT

- Mac Support

SOFTWARE SKILLS

- Mac and PC user
- Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat)
- MS Office 365 (Word, Excel, Powerpoint, Outlook)

PERSONAL SKILLS

- Time management
- Communication
- Creativity
- Problem solving
- Strategic thinking
- Flexibility
- Negotiation
- Conflict resolution

WORK EXPERIENCE

February 2021 – Present

Graphic Designer/Artworker/Print Operator – Coker Exhibition Systems Ltd (Events & Exhibitions Sector)

Design and produce a wide range of exhibition and display graphics, including pop-up stands, roller banners, PVC and fabric display banners, plinths, counters, SEG lightboxes and more.

Confidently use Adobe Creative Suite (InDesign, Photoshop, Illustrator, Acrobat) to create print-ready artwork for large-format and exhibition applications.

Operate HP Latex printers, using Onyx RIP software, also operate Summa Flatbed Cutter/Router, to see from to manage print production from concept to completion.

Working with a variety of materials such as fabrics, ACM, correx, stoplight, and acrylics, ensuring each design is optimised for its medium, and outputs to the best quality it can.

Installed trussing systems with integrated lighting and branding, and assemble LED lightboxes for client exhibitions and brand showcases.

Collaborate closely with clients, account managers, and production teams to deliver visually impactful and technically precise graphics that meet tight deadlines.

Maintain high standards of accuracy, colour consistency, and finishing quality, with a strong eye for detail and creative presentation.

October 2020 – February 2021

Interim Retail Associate – Costco Wholesale

After being made redundant from my previous job due to Covid, I had to find other means of income to support my family. I worked at Costco for a few months until I returned to a designer role. I developed strong customer service and teamwork skills, whilst in this role.

March 2018 – July 2020

Graphic Designer/Artworker – Halldale Group

Halldale Group is the world's only media company focused on techniques of modeling, simulation and training for aviation and defence markets. Halldale produce global publications and organise international events.

Successfully manage and coordinate graphic design projects from concept through completion. Working closely with the Production Manager to create vision, conceive designs, and consistently meet deadlines and brand guidelines. Participated in production of print and promotional items under direction of Marketing Department. Coordinate vendors to meet all project requirements.

Key Responsibilities

- Provided flatplan, layout and design for three global magazines under extremely tight print and publishing deadlines.
- Directed advert, trade show banners and signage projects from concept to final delivery.

January 2016 – Present

Freelance Graphic Designer – precisiondesign

precisiondesign is my freelance graphic design business, and have worked with worldwide magazine publishers, local businesses on short-term and extended contracts.

Having worked for my previous employer, Aviation Media Ltd, I have produced the worldwide distributed magazines, and updating the associated websites and newsletters.

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INTERESTS



Computing



Photography



Music



Cars/Motorsports



Mountain Biking

SOCIAL MEDIA



[linkedin.com/in/mark-draper-9a548618](https://www.linkedin.com/in/mark-draper-9a548618)



[facebook.com/markdraper66](https://www.facebook.com/markdraper66)

EDUCATION

- BTEC National Diploma in Graphic Design & Business Studies – Farnborough College of Technology
- Nine GCSEs passed

WORK EXPERIENCE cont

January 2015 – January 2016

Production & Creative Director – Aviation Media Ltd

Aviation Business Media was rebranded as Aviation Media Ltd.

From beginning as a designer, worked up leading a team of two. I have been an important figure in building the company's portfolio of two magazine titles and six worldwide events.

Key Responsibilities

- As the per the previous role, but also including these:
- Lead the creative operations for the design department.
- Maintaining the high quality production standards, and resolving conflicts through consultation with senior management, or outsourced contacts.
- Liaising with the publication Editor, Sales Director and CEO, to ensure a smooth production process and the deadlines are delivered.
- Managing the traffic flow of many different channels, ensuring all budgets are also met.
- Sourcing and dealing with suppliers globally.
- Meeting, dealing with, and presenting to clients in the UK and worldwide.

January 2007 – January 2015

Creative Manager & IT Coordinator – Aviation Business Media

Aviation Business Media is a contract B2B publisher and event organiser in the aviation market.

Produced a variety of magazines, in-house advert design, advertising material, marketing flyers, schedules, liaising with printers, mailing houses. Oversaw product development from concept to completion, including magazine design, print design, and marketing collateral.

Delivering online content including email marketing newsletters, updating company websites.

Key Responsibilities

- Ensuring all work is delivered to the highest creative and technical standards.
- Running projects from concept and brief all the way through to delivery.
- Managing the IT infrastructure, including data back-ups, IT-related staff queries, hardware/software buying strategies, and online requirements.

November 1999 – December 2006

Graphic Designer – Wiley Pharmafile

Wiley Pharmafile are part of the US publishing group John Wiley.

I produced a worldwide advertising directory for the pharmaceutical Industry.

Key Responsibilities

- Produced a 800+ page directory. Layouts include text, logo and images.
- Placed advertisements onto the publications website and produce animated banners.
- Published an A3 monthly newspaper.
- Created other creative's such as: in die-cut bookmarks, bound inserts, outside newspaper wrappers